

BOARD POLICY LETTER
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CANCELS

Remimeo HCO POLICY LETTER OF 24 SEPTEMBER 1973
D/Guardian Legal ISSUE IV
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A/Guardians
Exec Dirs RELIGION
Dissem Secs
Missions

RELIGIOUS ORG IMAGE

The purpose of promotion is to make one's product known and well thought of. Basic to making Scientology known and well thought of is informing the public of the religious nature of Scientology (an applied religious philosophy). Therefore, in this context, the stable datum for promotion is: Will the public individual know he has entered a Church when he enters a Scientology Organization?

Therefore, to ensure that such a realization is achieved each Church or Mission is to prominently display, at the entrance to its premises, a sign identifying the premises as a Church, e.g.:

1. Church of Scientology of _____
(in the case of a Church)
2. Church of Scientology Mission of _____
(in the case of a Mission)

Furthermore, each Church and Mission is to have an area designated as a chapel and a sign, CHAPEL, identifying the area so designated. This Chapel is to include a Scientology Cross in prominent display and should be recognizable as a place of religious activity to anyone newly present.

This area may be used for public lectures as well as Church Services and religious ceremonies.

Deputy Guardian US

for
Jane Kember
The Guardian WW

for
Mary Sue Hubbard
The Controller

Revised & Reissued as BPL
by Flag Mission 1234 2nd
Molly Gilliam

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